

## Sales & Marketing offerings

- New product development optimization
- Market entry strategies
- Brand strategy & positioning
- Marketing strategies for emerging markets
- Strategic product management
- Trade marketing strategy development
- Segmented sales strategies
- Strategic marketing management
- Marketing strategies for profitable growth
- Strategies for market share or margins
- Marketing 3.0 strategies
- Market driving and creating strategy development
- Customer-focused strategy development
- Building a powerful strategy-oriented sales force
- Making marketing digital/online
- Marketing strategies and the social media industry
- Sales courses (variety of industries and products/service groups)
- Customer-focused marketing
- Strategic marketing management
- Developing marketing strategies for the FMCG industry (and other industries)
- Market driving and creating strategy development
- Pricing: strategy and tactics